

A FEW WORDS ABOUT DE LAND

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CLIMATE AND HEALTHFULNESS. De Land is a beautiful and healthful place, situated on the east shore of Lake Deland, about 10 miles from the city of Jacksonville. It is one of the most beautiful and healthful places in the state, and is well known for its pure water and healthy climate.

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PUBLIC IMPROVEMENTS. De Land is a beautiful and healthful place, situated on the east shore of Lake Deland, about 10 miles from the city of Jacksonville. It is one of the most beautiful and healthful places in the state, and is well known for its pure water and healthy climate.

RELIGIOUS AND EDUCATIONAL. De Land is a beautiful and healthful place, situated on the east shore of Lake Deland, about 10 miles from the city of Jacksonville. It is one of the most beautiful and healthful places in the state, and is well known for its pure water and healthy climate.

JOHN B. STETSON UNIVERSITY. De Land is a beautiful and healthful place, situated on the east shore of Lake Deland, about 10 miles from the city of Jacksonville. It is one of the most beautiful and healthful places in the state, and is well known for its pure water and healthy climate.

BICYCLING. De Land is a beautiful and healthful place, situated on the east shore of Lake Deland, about 10 miles from the city of Jacksonville. It is one of the most beautiful and healthful places in the state, and is well known for its pure water and healthy climate.

FISH AND GAME. De Land is a beautiful and healthful place, situated on the east shore of Lake Deland, about 10 miles from the city of Jacksonville. It is one of the most beautiful and healthful places in the state, and is well known for its pure water and healthy climate.

THE DELAND AQUATIC CLUB. De Land is a beautiful and healthful place, situated on the east shore of Lake Deland, about 10 miles from the city of Jacksonville. It is one of the most beautiful and healthful places in the state, and is well known for its pure water and healthy climate.

own their own boats may leave them in charge of the keeper for a small monthly or yearly fee. The several lakes of the club are being connected by the digging of canals; fifteen miles of lake shore will finally be acquired.

NEAR-BY ATTRACTIONS. Going east, thirty miles, those who desire a change of air and scene, especially in the summer, and on the neighboring coast some of the finest stretches of ocean beach in the world, DeLeon and Blue Springs are most interesting natural objects within easy driving distance from DeLand, and the roads in any direction present a pleasing variation of orange groves, giant pines, little lakes and tropical looking "hammocks."

HOTELS AND BOARDING HOUSES. Your first question on reaching DeLand is for a stopping place. A great variety is offered from the most palatial hotel to the modest, home-like boarding house kept by ladies of refinement. Whatever one wants he can be accommodated. The cards of several of our hotels and boarding houses can be found in this paper, and the proprietors will take pleasure in furnishing rates or any other information desired.

Nearly all of our hotels and boarding houses are surrounded by attractive yards and majestic shade trees, and all face paved streets. For a quiet home-life, they are unequalled. Picnic parties are gotten up weekly by the guests and hosts and pleasant days spent at picnic grounds from three to ten or twelve miles from town.

SECRET SOCIETIES. St. John's Chapter, No. 4, R. A. M.—27 members; T. R. Webb, secretary. St. John's Lodge, No. 37, F. & A. M.—46 members; H. D. Bracey, secretary. Cypress Camp, No. 13, W. of W.—71 members; T. R. Webb, clerk. Magnolia Lodge, No. 21, I. O. O. F.—42 members; W. M. Woodward, secretary. Myrtle Lodge, No. 21, K. of P.—57 members; Chris. O. Codrington, keeper of records and seal. A. O. U. W.—15 members; T. R. Webb, recorder.

POINTS NEAR DELAND. Blue Springs, 8 miles; DeLeon Spring, 9 miles; Enterprise, 12 miles; Green Springs, 14 miles; Cassadaga Camp, 7 miles; Winnemisset, 3 miles; Lake Helen, 6 miles; Beresford, 3 miles; Orange City, 6 miles; Glenwood, 7 miles; Highland Park, 5 miles; Spring Garden, 9 miles; Daytona, 25 miles; Pierson, 22 miles; Seville, 27 miles; Barberville, 16 miles; Port Orange, 30 miles; Eldridge, 18 miles; Emporia, 19 miles; Golf Grounds, 1/2 mile; Deerfoot Mineral Spring, 5 miles.

HOUSES AND COTTAGES. There is great demand for furnished houses during the winter season, and persons who intend to come for the entire season should procure their accommodations in advance. Five or six-room cottages, furnished, rent for \$10 to \$15 a month; larger houses, from \$15 for a modest residence, to \$100 per month for a place with all modern improvements, etc.

PRODUCE. DeLand is in the midst of one of the most important orange growing sections of Florida. Considerable fruit was shipped from this section last year. The coming season will see largely increased shipments, and the time is not far distant when in all probability this will again be a great orange producing country. The production of the pineapple here promises to rival that of the orange. Recent experiments prove that with comparatively inexpensive protection such soil and climate as that of DeLand will profitably produce fruit which in size and quality far surpasses the pineapples grown without shade further south.

In June or July large quantities of delicious Niagara grapes ripen. Excellent peaches, pears, Japan persimmons, Japan plums, pecan nuts, guavas, strawberries, watermelons, and many sub-tropical fruits are grown here with success. For the local market and family garden, an almost endless variety of vegetables may be produced during the entire year. The soil is particularly adapted to corn and sweet potatoes. Recent trials prove that an unusually high grade of tobacco may be produced on the high pine land. Parts of Volusia county are adapted to the cultivation of sugar cane.

MANUFACTURES. The chief manufactured product of DeLand, and vicinity is lumber. The abundant supply of yellow pine and cypress might be made into a great variety of articles now shipped in from a distance. Among the manufacturing industries already established, we have an ice plant, a fertilizer factory, a novelty wood-working establishment that turns out many useful things in its line; a cassava starch factory here and one at Lake Helen, giving employment to many hands and working thousands of acres of land.

OUR PEOPLE. The people of DeLand are from almost every part of the United States. They are intelligent and progressive. They have worked enthusiastically for twenty-four years to build up this beautiful little city. Uninterrupted progress and improvement have been the result. Their desire now is that as many as possible of those who are turning southward may see for themselves what DeLand offers both to settlers and winter residents; for then many more will surely agree with the many who now pronounce DeLand on account of her climate and her people, her university, churches and fraternal organizations, her hotels and her homes, her products, her public improvements and her merchants, the most attractive place in all the southland for them.

True Generosity. A charming story of the late queen of England, vouched for by Mr. A. F. Story, is told in the "Childhood of Queen Victoria." It is so consistent with the queen's known kindness of heart that it speaks for its own truth. The Princess Victoria had set her heart on buying a doll she had seen in a shop window, but her mother, the Duchess of Kent, would not let her buy it until her next allowance of pocket money was due.

At last the day came, and the princess hurried to the shop, paid over the six bright shillings and got the long coveted doll. On coming out of the shop with her treasure in her arms the princess encountered a wretchedly miserable tramp, who plucked up courage enough to ask for help. The princess hesitated a moment; then, realizing that she no longer had any money left for the man, she returned to the shopkeeper and gave him back the doll. He gave her the 6 shillings, promising also to keep the doll for her for a few days.

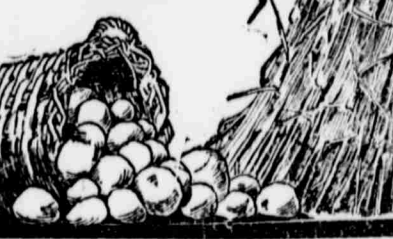
A Golden Rule of Agriculture:

Be good to your land and your crop will be good. Plenty of

Potash

in the fertilizer spells quality and quantity in the harvest. Write us and we will send you, free, by next mail, our money winning books.

GERMAN KALI WORKS, 93 Nassau Street, New York.



Photography.

She—I took this picture with my "kodak" while abroad.

He—What is it?

She—Well, that building that stands up perfectly straight is the leaning tower of Pisa; those leaning buildings are the perpendicular edifices in the vicinity.

Effective. Bjerk—Do you believe in the possibility of the cure of disease by suggestion?

Bjerk—Why, certainly. I was feeling pretty sick last week and my wife suggested that I go to a doctor, and it cured me right away.—Somerville (Mass.) Journal.

The Only Way to Prove It. "Which do you think should be more highly esteemed, money or brains?"

"Brains," answered Senator Sorghum. "But nowadays the only way a man can convince people that he has brains is to get money."



MRS. L. S. ADAMS. Of Galveston, Texas.

"Wine of Cardui is indeed a blessing to tired women. Having suffered for seven years with weakness and bearing-down pains, and having tried several doctors and different remedies with no success, your Wine of Cardui was the only thing which helped me, and eventually cured me. It seemed to build up the weak parts, strengthen the system and correct irregularities."

By "tired women" Mrs. Adams means nervous women who have disordered menses, falling of the womb, ovarian troubles or any of these ailments that women have. You can cure yourself at home with this great women's remedy, Wine of Cardui. Wine of Cardui has cured thousands of cases which doctors have failed to benefit. Why not begin to get well today? All druggists have \$1.00 bottles. For any stomach, liver or bowel disorder Thedford's Black-Draught should be used.

For advice on literature, address, giving symptoms, The Ladies' Advisory Bureau, 416 Chestnut Street, Philadelphia, Penn.

WINE OF CARDUI

one in each town to ride and exhibit a sample 1902 model bicycle of our manufacture. YOU CAN MAKE \$10 TO \$50 A WEEK besides having a wheel to ride for yourself.

1902 Models High Grade Guaranteed \$9 to \$15

1900 and 1901 Models BEST MAKES \$7 to \$11

500 Second Hand Wheels \$3 to \$8

We ship any bicycle **ON APPROVAL** to anyone without a cent deposit in advance and allow

10 DAYS FREE TRIAL. You take absolutely no risk in ordering from us, as you do not need to pay a cent if the bicycle does not suit you.

DO NOT BUY A BICYCLE until you have written for our

FREE TRIAL OFFER. Tires, equipment, sundries and sporting goods of all kinds, at half regular prices, in our big free sundry catalogue. Contains a world of useful information. Write for it.

reliable person in each town to distribute catalogues for us in exchange for free catalogues and our special offer.

J. L. NEAD CYCLE CO., Chicago, Ill.

WINCHESTER

FACTORY LOADED SHOTGUN SHELLS

"New Rival" "Leader" "Repeater"

If you are looking for reliable shotgun ammunition, the kind that shoots where you

point your gun, buy Winchester Factory Loaded Shotgun Shells: "New Rival," loaded with Black powder; "Leader" and "Repeater," loaded with Smokeless. Insist upon having Winchester

Factory Loaded Shells, and accept no others.

ALL DEALERS KEEP THEM

Worry

Almost Unnerved Me

—Heart Pains.

Short of Breath, Faint and Languid.

Dr. Miles' Heart Cure and Nervine Cured Me.

"It has been five years since I was cured of heart trouble by your Heart Cure and Nervine, and I am just as sound as a dollar in that organ today. For several years I had been suffering with my heart. Everything had become short and difficult. At times, sharp pains about the heart, sometimes accompanied with fluttering would make me feel faint and languid. The least excitement or mental worry would almost unnerve me. I felt that the trouble was growing worse all the time, and after trying many remedies prescribed by physicians without obtaining relief, I was induced to give your remedies a trial. I was relieved the second day, and after taking three or four bottles all symptoms were removed and have never showed signs of returning."—Rev. Geo. W. Kilsacope, Chincoteague, Va.

There are many symptoms of heart disease, which so closely resemble those of more common nervous disorders as to frequently mislead the attending physician. Often in cases of heart trouble the stomach, kidneys, liver or lungs become affected. Again the symptoms may be those of weak-nerved nerves, as tired feeling, sleeplessness, timidity, the patient is easily excited and apt to worry without cause. If you have the least suspicion that your heart is weak study your symptoms, and begin the use of Dr. Miles' Heart Cure, the great heart and blood tonic, without a day's delay.

All druggists sell and guarantee free bottle of Dr. Miles' Remedies. Send for free book on Nervous and Heart Diseases. Address Dr. Miles Medical Co., Elkhart, Ind.



HAIR BALM

Dr. Miles' Hair Balm is a safe, reliable, and effective remedy for all hair troubles. It cures itching, dandruff, and keeps the hair soft and glossy. It is a valuable household remedy for all hair troubles.

The DeLand Booklet

84 pages, 32 pages halftones, showing local scenes of DeLand and vicinity—churches, street scenes, farming operations, university buildings, club house of Aquatic Club, Blue Spring, DeLeon Spring, St. Johns river scene; many pages of reading matter descriptive of the town; advertisements of all leading business and professional men, hotels and boarding houses.

Sent postpaid to any address, 25c.

THE NEWS PUBLISHING CO.

DeLand, Florida.

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LOCAL TIME CARD

SOUTHBOUND—READ DOWN.

No. 99 Daily. No. 35 Daily. No. 29 Daily. No. 23 Daily.

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